

# CLAREMORE

State of the City





# Claremore City Council



**Bill Flanagan**  
Mayor



**Herb McSpadden**  
Deputy Mayor  
Ward IV



**Scott Savage**  
Ward I



**Josh Fellman**  
Ward I



**Justin Michael**  
Ward II



**Brian Callender**  
Ward II



**Jennifer Basks**  
Ward III



**Jonathan Eslick**  
WARD III

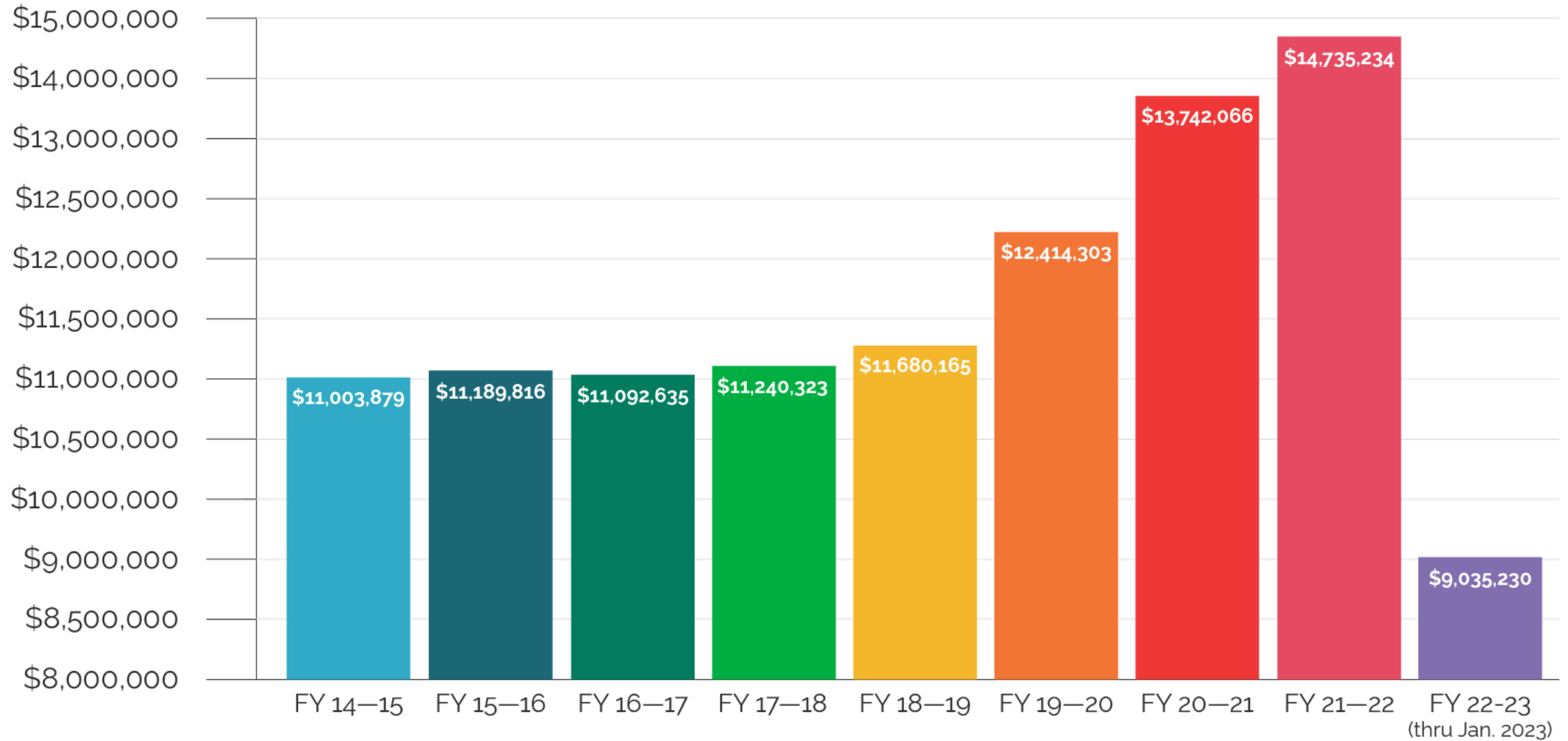


**Lindsey Erwin**  
WARD IV

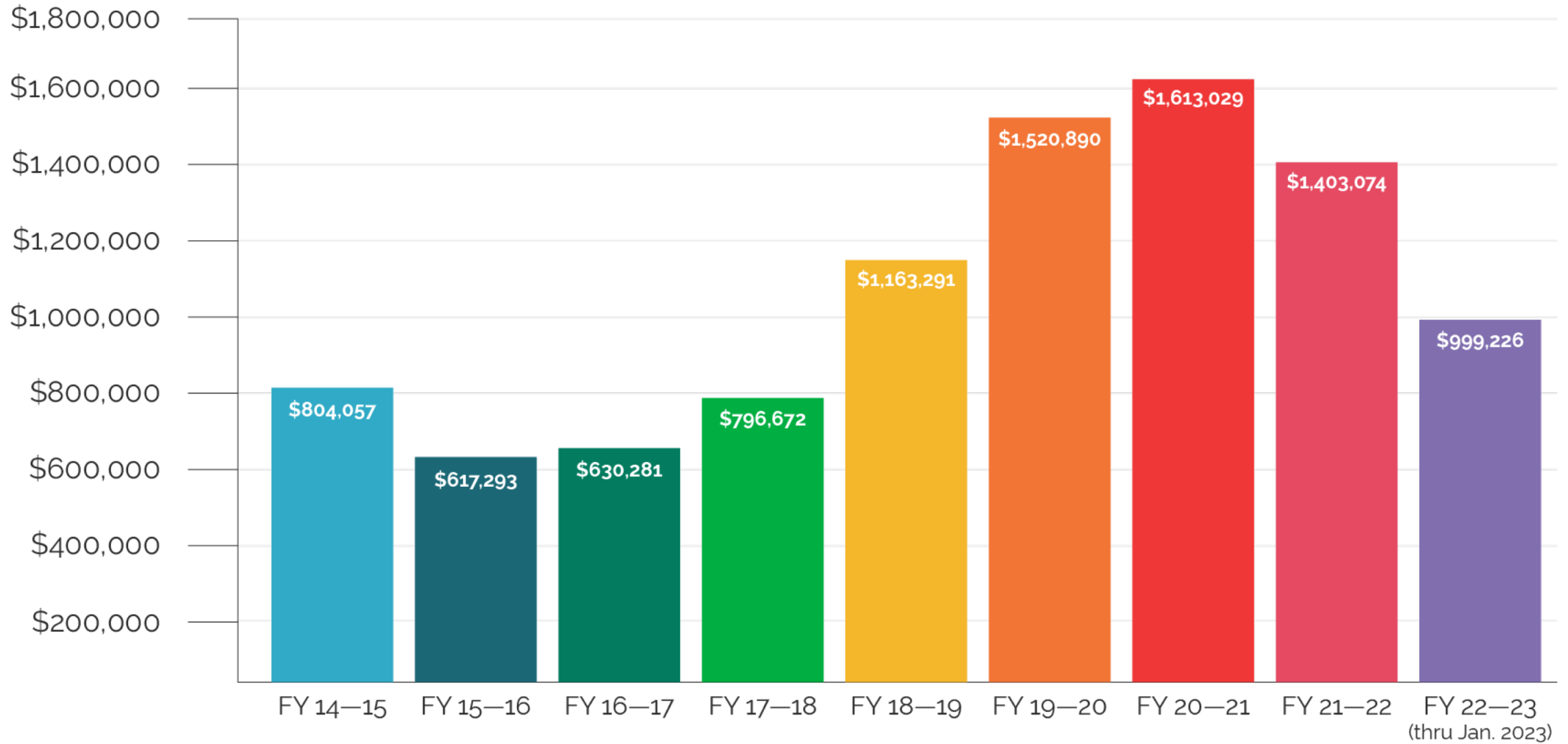
# FINANCIAL POSITION



# Sales Tax Growth

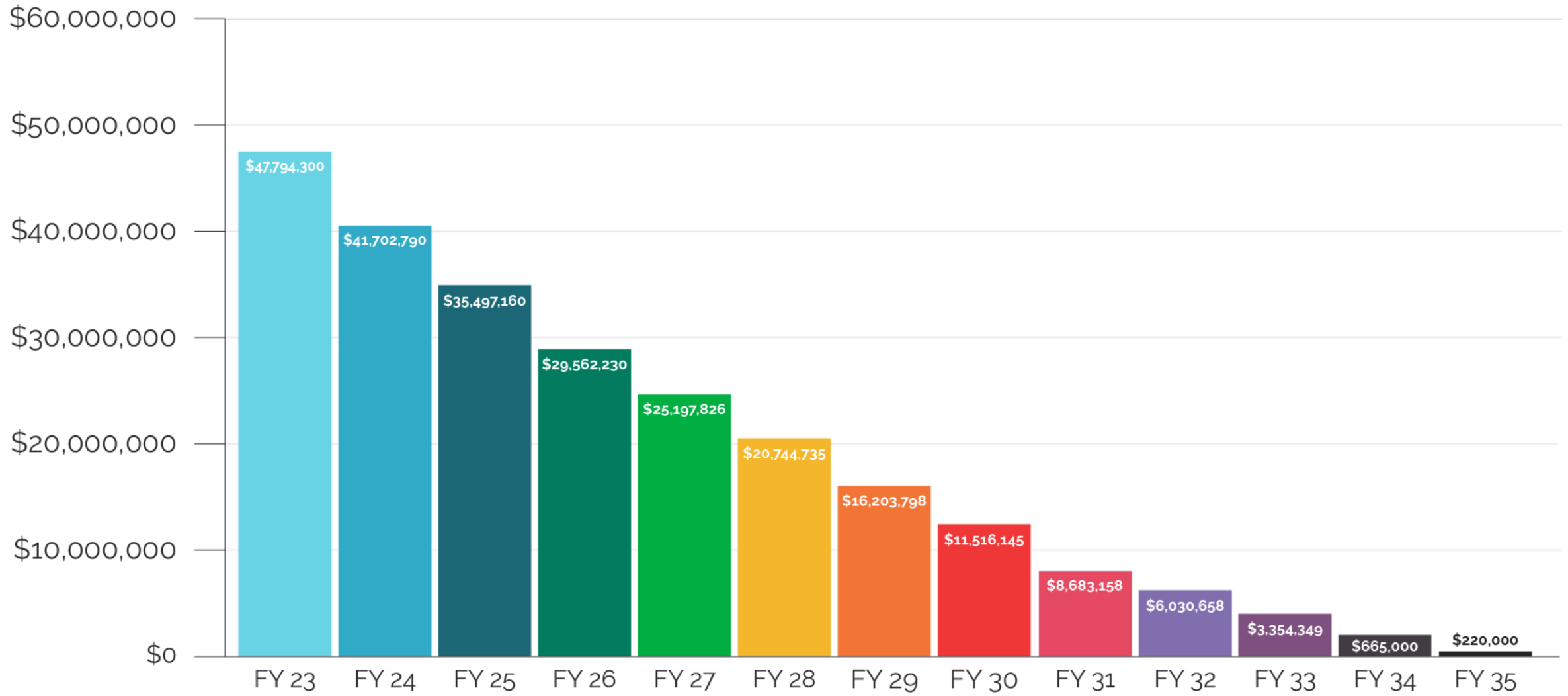


# Use Tax Received





# Total Debt Reduction



# PUBLIC WORKS AND INFRASTRUCTURE



## Sanitation

**14,150 tons**

of Trash Collected

---

**312**

Trash Cans Added to the  
Collection System

---

**1,731**

Cubic Yards of Debris Removed  
Utilizing the Street Sweeper

## Wastewater Collection

**506**

Manholes Inspected

---

**89,605**

Linear Feet of  
Sewer Line Cleaned

---

**22,110**

Linear Feet of  
Sewer Line Inspected

## Water

**91**

Water Main Repairs

---

**73**

New Water Taps

---

**146**

Meters Installed



**1,843**

Pot Holes Filled

---



**239**

Yards of Concrete Used

## Streets

**2,870**

Linear Feet of Ditches Cleaned

---

**12**

Under Drive Storm Pipes Replaced

---

**62**

Street Signs Replaced



**8,930**

Linear Feet of Road Crack Sealed

---

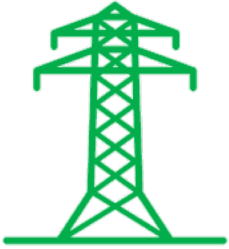


**15,500**

Feet of Road Striping

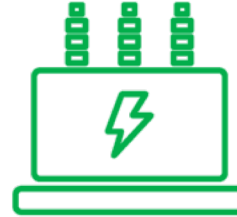


## Power & Light



**146**

Utility Poles Replaced  
or Constructed



**83**

Transformers Replaced  
or Installed



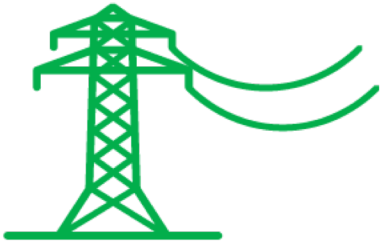
**158**

Additional Electric Meters



**4**

Miles of Trees Cleared  
for Right-of-Way



**56,831**

Feet of Overhead and  
Underground Lines  
Replaced or Built

## Key Projects Completed

- ◆ Overhauled Substation #4
- ◆ Selected CEC to Develop a System Wide Master Plan
- ◆ Started new project at Heritage Hills to update the electric lines

## Stormwater

Issued **90** Sediment & Erosion Control Permits

---

**7,700** Linear Feet of Line Inspections

---

**13** Dry Weather Field Screenings

---

**27** Educational Events with up to  
**105,000** points of contact

---

Held Household Hazardous Waste Event:  
**20,000** lbs. of hazardous waste collected

---

Held Earth Day Creek Cleanup

---

Held 2 CPS 5<sup>th</sup> Grade Trash Truck Art Contest

## Engineering & Construction

**76** Driveway Permits Issued

---

**25** Right of Way Permits Issued

---

**56** New Projects for 2022

---

Supporting projects for Expo, Stormwater,  
Water, Wastewater, Streets, Electric, Airport,  
Fire, Police and Parks Departments

---

Completed **16** Infrastructure Projects

Currently have **52** Infrastructure Projects in Design or Under Construction

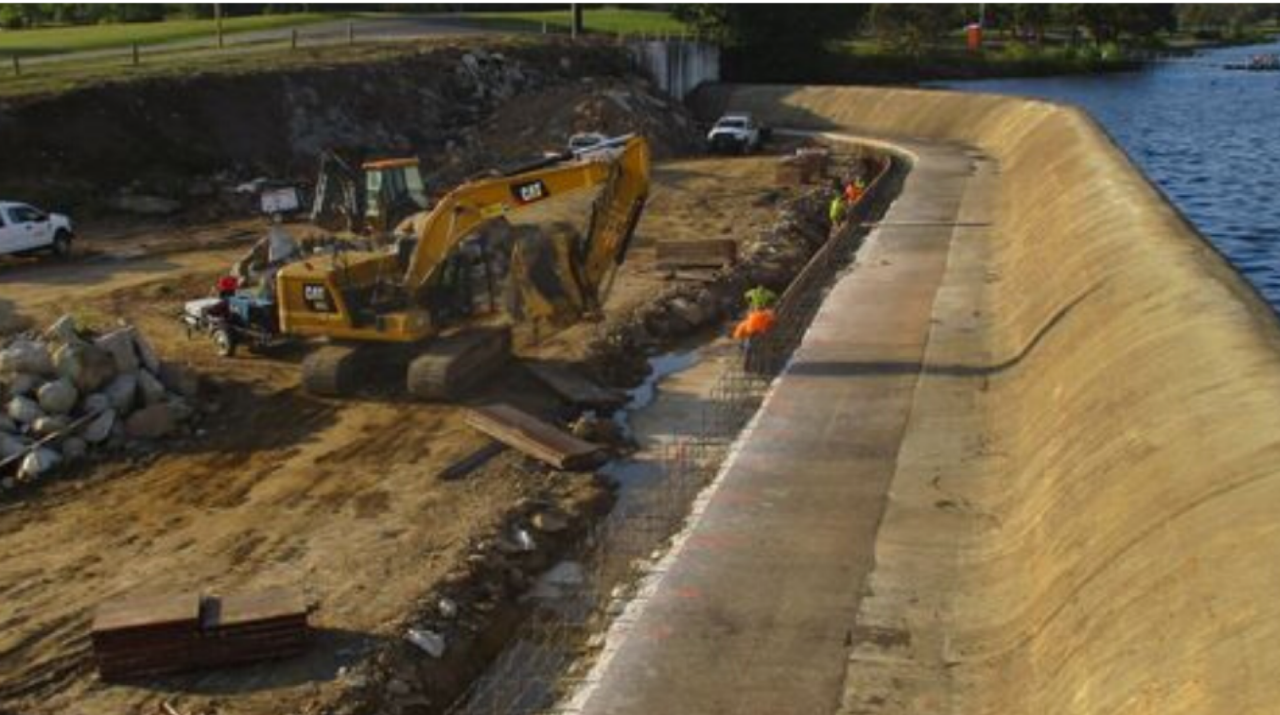


# CURRENT INFRASTRUCTURE PROJECTS



## Lake Dam Spillway Resurface

This is the final phase in a roughly \$3 million rehab project at the Lake Dam. This phase will include resurfacing/re-coating of the concrete spillway.



## FY 22-23 Pavement Maintenance Project

\$2.8 million project. This project will improve several segments of streets citywide.



## PROJECTS IN PROGRESS



### LOWRY BRIDGE PROJECT

Will replace three deteriorated metal pipe culverts where Cat Creek crosses Lowry just east of the Industrial intersection. This crossing has historically flooded even during moderate rain events causing public safety concerns.

### FREDERICK ROAD IMPROVEMENTS

Improving Frederick Road from where Highway 20 will intersect North Frederick to the east side of Lowe's. Once the New Highway 20 project is opened, this street will see significant traffic increases.

### SANITARY SEWER MASTER PLAN

A consultant is preparing a master plan for the Sanitary Sewer system in the city to address current and future needs. This planning document will be used for many years to come.

## PROJECTS IN PROGRESS



### OAKWOOD LIFT STATION UPGRADES

This \$250,000 project will upgrade a sanitary sewer lift station that serves the Oakwood addition. New fencing, electrical work, concrete work and addition of a standby power generator are included in the scope of work.

### SEQUOYAH COMPLEX

Includes the Police Department Firing Range (\$5 million estimated cost), Fire Department Training Facility (\$3 million estimated cost) and the Solid Waste Transfer Station (\$2 million estimated cost). This will be a phased project over the next 5-10 years.

### ELECTRIC SUBSTATION UPGRADES

This 1.5 million project will rehab and update three of the city's substation transformers and will improve system reliability. This project will bid in May 2023. Work should begin in Fall of 2023 if weather permits.

# COMMUNITY AND ECONOMIC DEVELOPMENT



## Community Development



**11**

Large Residential Developments  
in various stages of development  
cycle:

**974** Single-Family Residential Lots

**388** Apartments

**46** Duplexes & Townhomes



Successfully implemented  
the City of Claremore  
Pattern Zone program



Received a total of

**11**

New Commercial Proposals that  
are in various stages of the  
development cycle – representing  
food & beverage, retail, service,  
and medical / dental industry



Finalized the Parks & Trails  
Master Plan contract awarded  
to Norris Design in December.  
Project is slated to kick-off at  
the beginning of March 2023



# Community Development

Opened **1,479**  
New Code Enforcement Incidents

---

Closed **1,174**  
Code Enforcement Incidents

---

Issued **82**  
Residential & Commercial  
Certificates of Occupancy

---

Issued **104**  
New Commercial Building Permits  
with a Total Construction Cost of  
**\$40,180,160**

Began the 2020 CDBG Wastewater Treatment  
Plant Upgrade Project delayed by COVID

---

Closed out CDBG-CV Programs for ONG  
Payment Assistance and Utility Payment  
Assistance after expending more than  
**\$250,000**

---

Partnered with CIEDA to Allocate  
Remaining CDBG-CV Funds to Work Force  
Development Program

---

Partnered with Parks and Recreation to  
Construct Fitness Court at Claremore Lake Park



# Small Business Celebrations

- Anvil Axe Co.
- Cabin Boys Brewery
- Oklahoma Pizza Company
- Freckled Finch
- Kraken Arts & Antiques
- Marshall Signs
- The Same Page





## RECOGNITION OF EXCELLENCE MANUFACTURING AWARDS

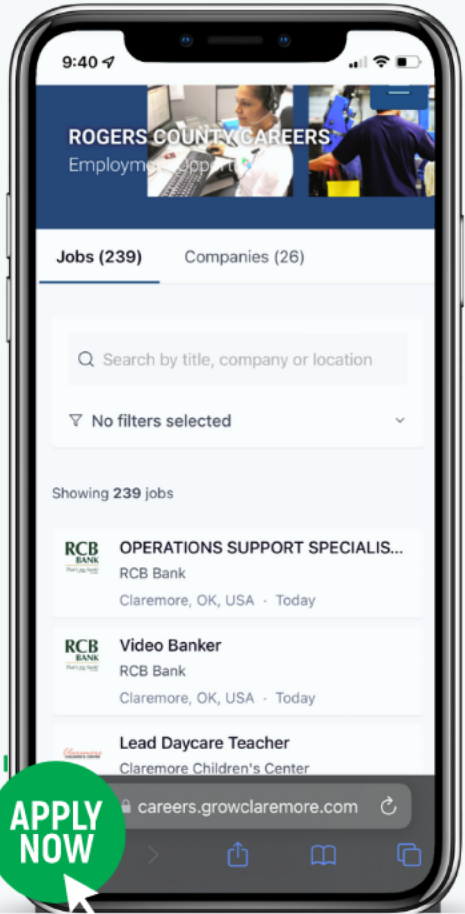
CIEDA cohosted the Inaugural Recognition of Excellence Awards celebrating Rogers County's thriving industrial sector and the individuals who continue drive our region forward. Three Claremore-based companies were recognized for their leadership and innovation in this growing sector.

**AXH air-coolers**  
**Blue Arc Metal Specialties**  
**United Axle**



## ROGERS COUNTY CAREER PORTAL

SHOWCASING MORE THAN 300 JOBS  
ACROSS ROGERS COUNTY



[careers.growclaremore.com](https://careers.growclaremore.com)

## CLAREMORE CHILDREN'S CENTER EXPANSION

CIEDA placed a strategic focus on combating the growing childcare crisis impacting communities across the country. The Claremore Children's Center announced its expansion to Chelsea in Fall 2022.

The announcement will add an additional 10 jobs to the Chelsea community, 30 new child care openings and an economic impact expected to exceed \$1.5 million in the first year.





# Claremore Regional Airport T-Hangar Project

- Claremore Regional Airport, Claremore Industrial and Economic Development Authority and Claremore Area Chamber of Commerce joined together to celebrate the opening of a new 10-unit t-hangar building in September
- The facility represents a total capital investment of nearly \$800,000 and was the direct result of high regional demand and interest.

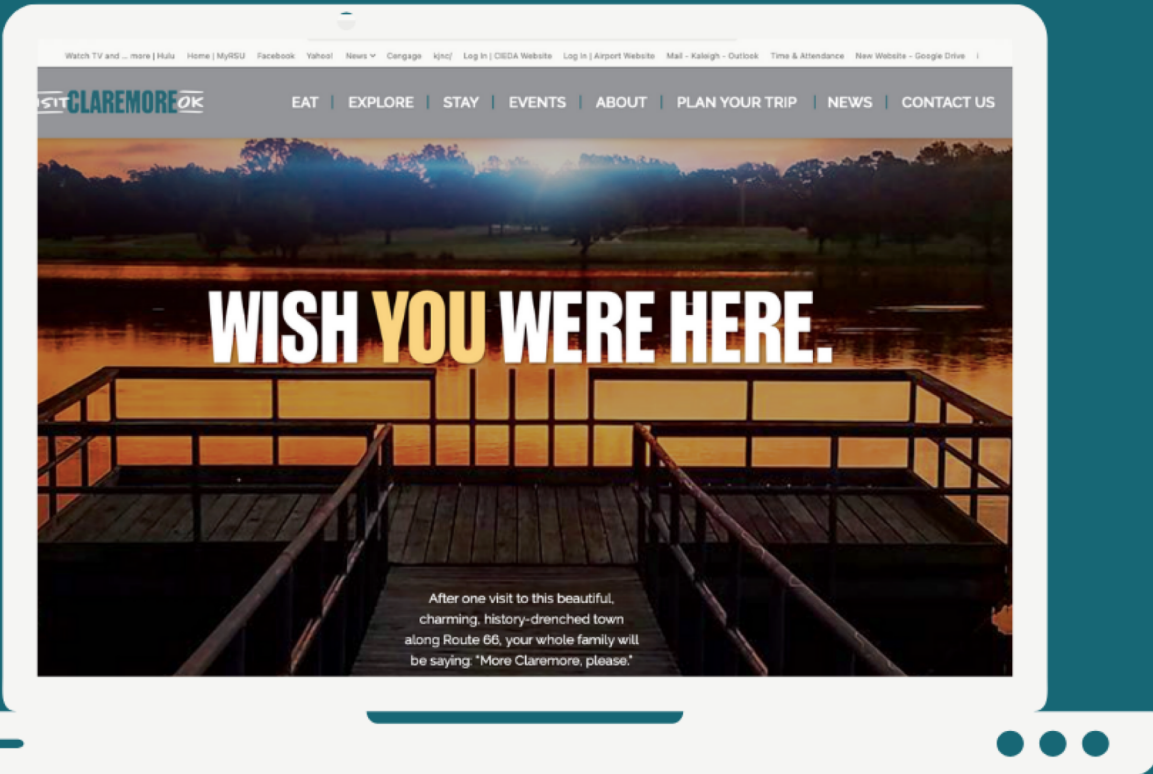


# EXPO AND TOURISM





# Marketing/Promotions



Check out [visitclaremore.com](http://visitclaremore.com)



Successful marketing campaigns reaching more than **4 million views**



Digital campaigns and digital ad partnerships with [travelok.com](http://travelok.com), [greencountryok.com](http://greencountryok.com) and through social media.



New Claremore jingle airing two weeks a month on 99.5 Morning Drive promoting Claremore attractions, events and/or dining options.



Weekly commercials on Discover Oklahoma, statewide  
Trips on a TankFul with Newson6 and Newsong (OKC) before, during and after the AAA Route 66 Road Fest



# Hotel Tax



Hotel Net Tax Receipts, 2022 vs 2021

**increased by 28%**

reaching **\$5.9+ million**



Hotel Occupancy, 2022 vs 2021

**increased by 5%**

# RedBud Awards

VisitClaremore won the Best Pandemic Marketing Campaign, and earned three merit awards:

Best Partnership-Rodeo Arena Cooperative

Outstanding Attraction-Claremore Mountain Bike Trails

Best Overall Marketing Campaign, Small Budget



# Leading Lady Awards

Two Leading Ladies Awards

Wendy Woody - Behind the Scenes

Tanya Andrews - Government





## **Rodeo Arena Cooperative**

- New Hospitality Pavilion in partnership with the Cherokee Nation
- The 76th Will Rogers Stampede PRCA Rodeo brought a record number of contestants, record crowds (sold out all 3 nights)
- Nominated for Best Rodeo in America in the Medium Category.

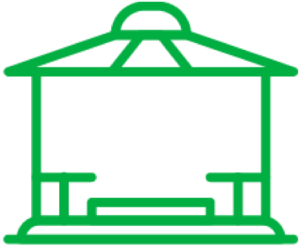
## **Rogers County Tourism Interlocal Cooperative**

- Coop includes a representative from all 8 communities
- The mission is to market and promote Rogers County as a tourist destination through a website, social media, photos, videos, digital campaigns and events.
- Recently the Board of County Commissioners awarded the Tourism Coop \$1 million for these efforts and other projects such as entry signs for each community.

# FACILITIES UPDATE



## Park Projects



Lake Park  
**Shelter 1**  
Completed in April 2022



Gazebo Park  
**Space Playground**  
Completed in March 2022



Completed  
**Fitness Court**  
in October 2022



Began construction on  
**Shelter 2**  
at Lake Park - estimated  
completion in April 2023



**\$90,000**

Replacement of Cardiovascular  
& Strength Equipment

---



Currently have

**3,235**

Active Members

## Recreation Center



**225,554**

Paid User Visits in 2022

---



**10,405** Land Aerobics &

**8,128** Water Aerobics  
Visits for 2022



New Locker Room Flooring &  
Front Desk Flooring Completed

---



Pool Lap Lanes Replaced



# Senior Center



Lunches Served

**46,128**

More than any previous year!



The grant allowed us to provided breakfast to seniors at

**NO COST**



Secured a grant for

**\$230,000**

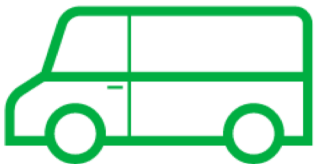
which cover the cost of groceries for 2022



Provided

**5,632**

lunches to seniors at no cost through grant



Grant allowed for Pelivan partnership to deliver

**7,177**

lunches to homebound seniors



Hosted Friday night dances

**100-125 average attendees**

Featuring live performers and DJs

# Will Rogers Library



Serving  
**42,109**  
patrons throughout  
Rogers County



**67,648**  
People used the library  
in FY 21-22



Completed the  
**Story Walk installation**  
at Will Rogers Park in  
May 2021



More than  
**130,000**  
items available for  
checkout



Offering an average of  
**40**  
programs per month with  
annual participation of  
**2,498**  
patrons



Recognized as a  
**"Community  
Connectivity Superhero"**  
from WiFiForward for the  
HotSpot checkout program.



Average over  
**11,000**  
digital and hard copy  
checkouts per month



Senior Outreach averages  
**4**  
Nursing Home/ Assisted  
Living Facility visits each  
month



Received  
**\$19,352**  
in grant funding for  
children's materials,  
HotSpots, and 2 new security  
cameras

# LOOKING AHEAD



# KEEPING CLAREMORE SAFE



**PUBLIC SAFETY TRAINING,  
PROGRAMS & EQUIPMENT**



**POLICE OFFICERS**



**FIREFIGHTERS**

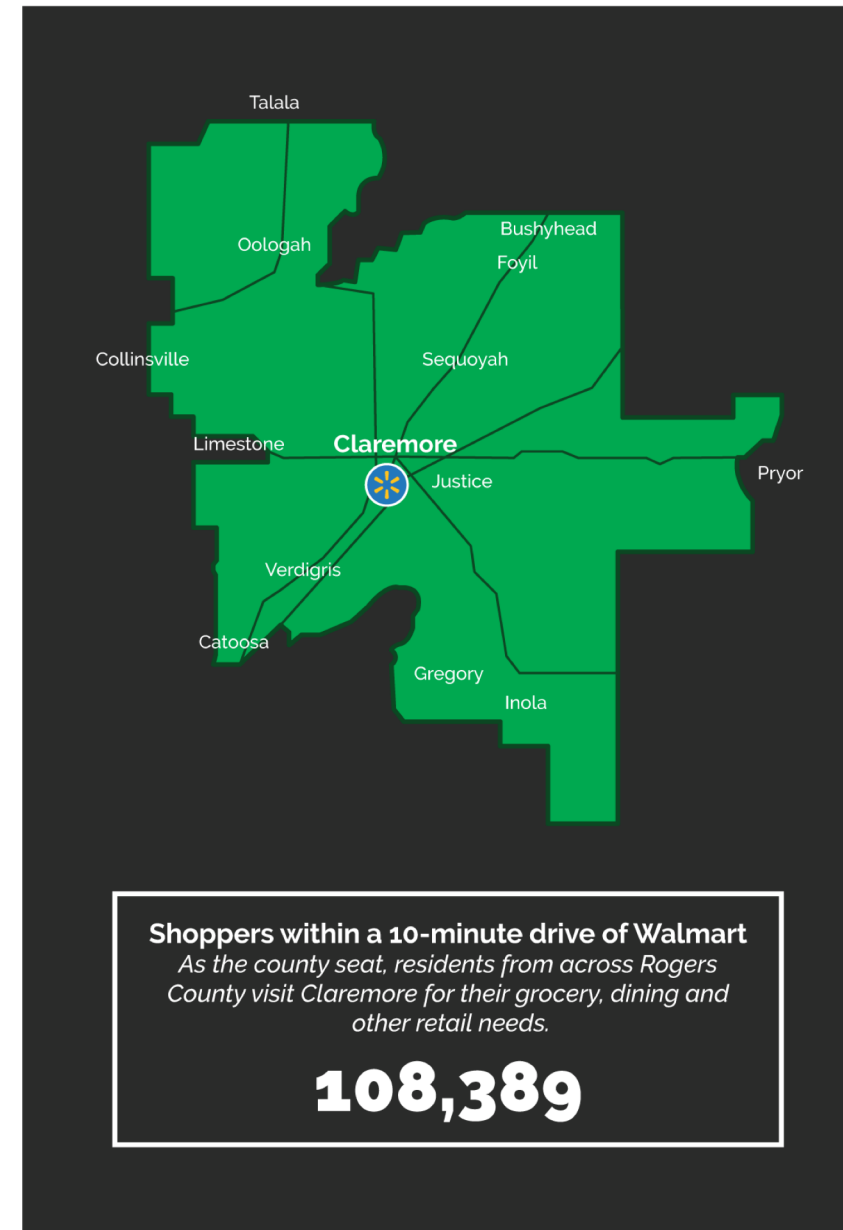




# How it Works

One penny in sales tax will be dedicated to funding public safety programs.

- Funds will be earmarked for police and fire only.
- Utilizing sales tax ensures both residents and visitors financially support public safety.





# History of the Penny



1969

FIRST PENNY

1972

SECOND PENNY

1995

THIRD PENNY

# PUBLIC SAFETY



# Fire



Firefighters are often  
the first responders for  
emergency calls

*(fires, auto accidents, elderly lift  
assists/falls, person in distress)*



Average response time of  
**3 minutes  
46 seconds**



Responded to  
**1,884**  
incidents



**30** Residential Fires  
**10** Commercial Fires  
**66** Other Fires



Since 2000, the  
Claremore Police  
Department call  
volume has increased  
**27 percent**



Only  
**two**  
new officers were  
hired in 2022

## Police



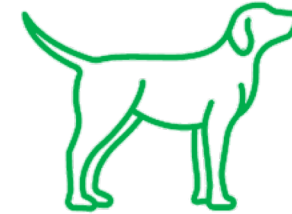
**24,527**  
Calls for Service



**3,751**  
Traffic Stops



**531**  
Traffic Accidents



**2,229**  
Animal Control  
Calls



**692**  
School-Related  
Calls for Services  
(School Resource  
Officers)

# Why is it Needed?



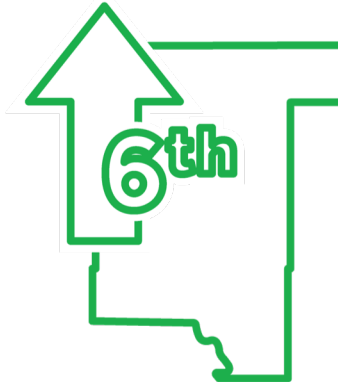
**Growing community**

**Growing public safety needs**

---

Rogers County continues to be one of the fastest growing in the state and is the **6th fastest growing out of 77 counties.**

*(Source - U.S. Census Bureau)*





CITY	SALES TAX RATE %
Glenpool	5.1 %
Collinsville	4.3 %
Verdigris	4.13 %
Owasso	4.05 %
Sand Springs	4.05 %
Bixby	4.05 %
Pryor	4.0 %
Foyil	4.0%
Wagoner	4.0%
Broken Arrow	3.55 %
Stillwater	3.5 %
Skiatook	3.5 %
Claremore	3.0 %

# How does the 1 penny affect you?

**For a \$50 meal,  
you will see only  
a \$0.33 sales tax  
difference.**



# Learn More

## CITY MANAGER TOWN HALL SESSIONS

**Feb.  
23**  
6 p.m.

Will Rogers Memorial Museum  
1720 W Will Rogers Blvd  
Claremore, OK 74017

**Feb.  
28**  
6 p.m.

Northeast Tech  
1901 OK-88,  
Claremore, OK 74017

**Mar.  
07**  
6 p.m.

Claremore Conference Center  
1400 W Country Club Rd  
Claremore, OK 74017

**Mar.  
16**  
6 p.m.

Claremore Community Center  
2301 N Sioux Ave  
Claremore, OK 74017

**Mar.  
23**  
6 p.m.

Claremore Conference Center  
1400 W Country Club Rd  
Claremore, OK 74017

**Mar.  
30**  
6 p.m.

Claremore Community Center  
2301 N Sioux Ave  
Claremore, OK 74017



[CLAREMORE.COM/  
ONEPENNY](https://CLAREMORE.COM/ONEPENNY)



# Learn More



CLAREMORE.COM/ONE  
PENNY

