WE CLAREMORE

OKLAHOMA

CLAREMORE 2024

STATE OF THE CITY ADDRESS

Public Safety

POLICE

9.33%
Increase in calls for service from 2022 to 2023

Four
New Officers Added in 2024

25,955
Calls for Service

5,629
Traffic Stops

698
Traffic Accidents

1,697
Animal Control Calls

687
School-Related Calls
(School Resource Officers)

Public Safety

FIRE

Responded to

2008

Incidents

Average response time of

3 minutes 57 seconds

21 Residential Fires

5 Commercial Fires

48 Other Fires

Public Works & Infrastructure

SANITATION

13,942
Tons of Trash Collected

363
Trash Cans added to the system

1,397
Yards of debris removed with street sweeper

WASTEWATER COLLECTION

400+
Manholes Inspected

83,000
Linear Feet of Sewer Line Cleaned

28,590
Linear Feet of Sewer Line Inspected

WATER

115
Water Main Repairs

113
New Water Taps

147
Meters Installed

Public Works & Infrastructure

STREETS

1,885
Pot Holes Filled

535
Concrete Used (Yards)

1,800
Linear Feet of Crack Sealed

2,260
Ditches Cleaned / Rehabbed

16
Under Storm Pipes Replaced

18,000
Feet of Road Striping

178
Signs Replaced or Repaired

Public Works & Infrastructure

POWER & LIGHTS

126
Poles Replaced or Constructed

56
Transformers Replaced or Installed

200
New Electric Meters

11.5
Miles of Line Cleared

38,492
Feet of Overhead and Underground Lines Replaced or Built

Public Works & Infrastructure

ENGINEERING & CONSTRUCTION

148
Driveway Permits Issued

24
Right-of-Way Permits Issued

49
New Projects for 2023

14
Infrastructure Projects Completed

37
Projects currently in design or under construction

Supporting projects for
Parks Department,
Fire Department,
Police Department,
Expo, Stormwater, Water,
Wastewater & Streets

Public Works & Infrastructure

STORMWATER

159
Sediment and Erosion Control Permits Issued

207
Construction Inspections Completed

1,500
Linear Feet of Line Inspected

34
Dry Weather Field Screenings Completed

17
Educational Events with
101,000
Points of Contact

Held Household Hazardous Waste Event:
82,225
Pounds of Hazardous Waste Collected

Held the **CPS 5th Grade Trash Truck Art Contest**

Community & Economic Development

CODE ENFORCEMENT

1,587 New Incidents	**1,531** Closed Cases	**3,078** Total Cases

43 Active as of 12/31/23

BUILDING INSPECTOR

60 Commercial Building	**172** Plumbing	**18** Certificate of Occupancy
792 Residential	**98** Electrical	**9** Remodel
10 Fence	**3** Sign	**183** Mechanical
1 Swimming Pool	**1,346** Total Inspections Completed with Permits Closed	

Community & Economic Development

BUILDING / COMMERCIAL PERMITS

21
Commercial Building Permits Issued / Completed

155
Residential Building Permits Issued / Completed

10
Building Residential Remodel

454
Trade Permits Issued / Completed

299
Lincense / Registration

146
Other

1,085
Total Number of Permits

$352,204.29
Total Revenue from Permits

Community & Economic Development

ECONOMIC DEVELOPMENT

30
RFPs submitted from companies considering relocation or expansion within Oklahoma

$550,271.26
in 2023 Sales Tax Contributions resulting from National Retail Businesses Recruited since 2021

Three
Recognition of Excellence Awards from the Internation Economic Development Council

Completed **Housing Analysis** for community to prepare for future housing needs

100
Companies featured on the Rogers County Career Portal

$102,145.30
Sales Tax Income Creation for Newly Established Small Business in 2023

$1,265,370
Completed Apron Rehabilitation Project

$71,827
Awarded to City of Claremore residents in Technical Training Scholarships

Expo & Tourism

MARKETING / PROMOTIONS

Six successful digital campaigns averaging **525,000+** impressions each

Partnership with Tulsa International Airport Monthly ads on **four** digital display boards, reaching more than **1,600** inbound passengers daily

Showcased Claremore at **three** consumer level trade shows

Attended **two** group tour sales conferences, converting to **five** overnight motorcoach groups

Monthly promotions with Griffin Communications through radio, TV and digital billboards

Expo & Tourism

HOTEL TAX

Hotel Net Receipts Reached
$5.8+ million

Average Occupancy
50%

REDBUD AWARDS

Awarded the RedBud for Best Overall Strategic Marketing Campaign for 2023

RedBud Merit Award for Outstanding Event, Will Rogers Stampede PRCA Rodeo

EXPO CENTER

38 Events Hosted

Expo & Tourism

RODEO ARENA COOPERATIVE

Concession Stand and **ladies restroom** donated

New concrete pathways including wheelchair access

Nominated for the PRCA Medium Rodeo of the Year, **2 years in row**

Hosted the 77th Will Rogers Stampede Rodeo

730 contestants from **36** states and **3** countries

Sold more than **5,000** tickets from **22** states and **6** countries

ROGERS COUNTY TOURISM COOPERATIVE – DISCOVER ROGERS COUNTY

Developed content, photography, calendars and fun facts about the 8 communities in Rogers County for the website, visitors guides and social media campaigns
DiscoverRogersCounty.com

Facilities Update

PARK DEPARTMENT

Completed construction of **Shelter #2** at Claremore Lake

Designing **Lake Ranger** Office / Shop

Redbud Park **remodeled Shelter**

Purchased **18** acres for expansion of Mountain Bike Trail

COMMUNITY CENTER

Updated Conference Room with new flooring, tables, chairs and audio visual equipment

Installed ceramic tile in restrooms

Facilities Update

RECREATION CENTER

3,863
Members

346,308
Paid User Visits in 2023

10,694
Land Aerobics Users and
9,467
Water Aerobics Users in 2023

Resurfaced indoor tennis courts to increase pickleball courts to
8
courts in total

$90,000
in Cardio and Strength Equipment improvements

Remodeled locker room shower and toilet partitions

Facilities Update

CLAREMORE SENIOR CENTER

52,385
Lunches Served
(Most lunches served in one year)

Grant secured in 2022 carried over to 2023

2,821
Lunches to Senior Citizens at no cost

Enabled partnership with Pelivan to deliver
2,633
lunches to homebound senior citizens

Partnered with United Way to secure grant for
$12,000
to help offset cost of groceries

Host Friday night dances with live performers and DJ's with
100-125
in attendance

Offer line dancing classes
2x a week

Chair exercises / yoga
4x a week

Facilities Update

WILL ROGERS LIBRARY

Serving
43,253
lunches to homebound senior citizens

79,896
people used the library FY 22-23

More than
140,000
items available for checkout

Offering an average of
35
programs per month with annual participation of
2,679 patrons

Average of over
12,240
digital and hard copy checkouts per month

Senior Outreach averages
four
Nursing Home / Assisted Living Facility visits each month

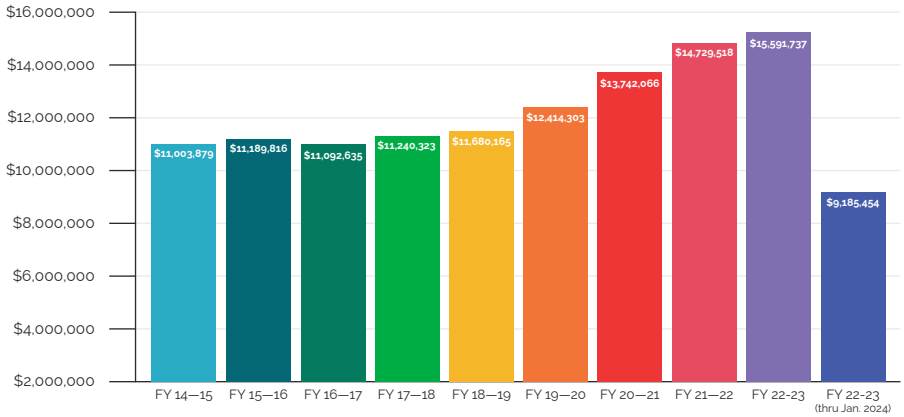
Broke an all-time record with over
1,200
participating in the Library's 2023 Summer Reading Program

Received Ready2Read grant for
$2,000
of Children's Early Reader materials

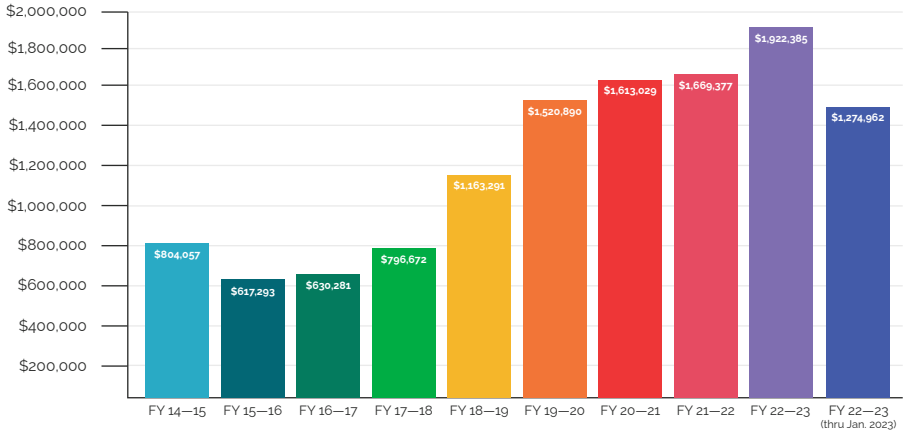
Over **800** checkouts of items in the growing "Library of Things" including games, cake pans/baking items, and a new Seed Library added in Spring 2023

Financial Statistics

SALES TAX GROWTH

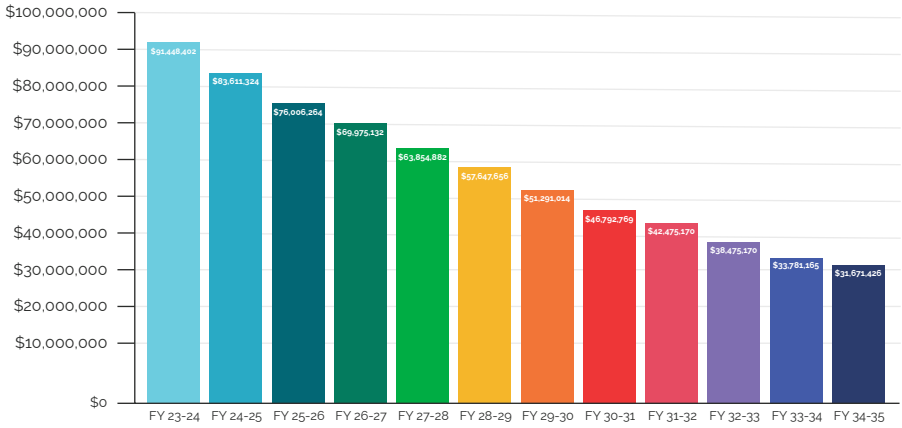


USE TAX GROWTH



Financial Statistics

TOTAL DEBT REDUCTION



WE
CLAREMORE
OKLAHOMA